



Privacy Policy

Rich May, P.C. (“we” or “us” or “Rich May”) is committed to protecting your privacy online. This Privacy Policy explains how we protect personal data that we collect and use at the website we operate at www.richmaylaw.com (the “Site”).

Information we collect and how we collect it

When you visit our Site, we may collect personal information such as your name and e-mail address that you voluntarily provide to us when you complete a contact request form or subscribe to our newsletter or other content.

In addition, the Site collects information automatically. As you navigate through and interact with our Site, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, including, how you arrived at our Site (including the URL you came from, if you arrived from another site), your network name, your browser type, which type of Internet browsing device you are using, the country, state, and city where your server is located, and the pages that were viewed during your visit to our Site.

We do not use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). We do not respond to Do Not Track (DNT) signals/requests.

The information we collect automatically is statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Site and deliver a better and more personalized service.

This site uses Google Analytics features to track acquisition information to improve services on this website. These features are not used to generate information about a user’s age, gender and interests. This information is tracked using various third-party

Services

- [Business, Corporate & Securities](#)
- [Employment & Employee Benefits](#)
- [Energy, Renewables & Regulated Industries](#)
- [Estate Planning, Tax, & Probate](#)
- [Investment Management & Private Funds](#)
- [Litigation & Dispute Resolution](#)
- [Real Estate](#)
- [Trademark & Copyright](#)

cookies from Google Analytics, Google DoubleClick, and YouTube.

To provide website visitors more choice on how their data is collected by Google Analytics, Google has developed an Analytics Opt-out Browser Add-on, which is available for most browsers by [clicking here](#) to visit [Google's Analytics Opt-out Browser Add-on website](#). Clicking the "Get" button on that website will enable you to opt-out of Google's programs.

How we use and disclose your information

We use the information we collect solely for our own business activities and to improve the Site. We may use the aggregate or statistical website information for security and maintenance purposes. We also use authorized third parties to collect, process and track such information.

We will use your personal information to provide you with services and information you request, with your consent, or to fulfill an agreement with you. We may also use personal information to satisfy a legitimate interest of Rich May, including but not limited to, determining fraudulent activity, direct marketing with users based on their relationships with us, and other communications users would reasonably expect to receive from us. All personal data will be processed for lawful purposes as described in this Privacy Policy.

Information voluntarily provided to us may be used to contact you through direct marketing services including MailChimp about our services that may be of interest to you. If you do not want us to use your information in this manner, please contact our Privacy Officer (see Contact Us below for details on how to contact our Privacy Officer).

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. We may share your personal information with our third-party service providers, including but not limited to website developers and hosts, advertising agencies, and other service providers, whose use of your information is limited to providing services to us. We may disclose your personal information to respond to requests from law enforcement, to respond to subpoenas, court orders or other legal process, as required by law, or to protect Rich May or defend against legal claims. We also may disclose your personal information in connection with a possible sale of our business or assets, or merger with another company. Any third party to which Rich May transfers or sells related assets will have the right to continue to use the personal and other information that you provide to us.

Finally, we do not sell or rent personal information to others. We use your information only for the purposes described in this Privacy Policy.

Children under the age of 13

The content of our Site is not targeted to or intended for, children under 13 years of age. Rich May does not market services to this age group and does not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Site or on or through any of its features, or provide any information

about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact our Privacy Officer (see Contact Us below for details on how to contact our Privacy Officer).

Third party sites

Our Site may include links to other Internet sites as a convenience to Site visitors. Rich May is not responsible for personal information that you voluntarily disclose to other third parties that you reach through links or otherwise through our Site, and any such information disclosed will be governed by the privacy policies associated with those sites.

Accessing and correcting your information

You may send us an e-mail at privacy@richmaylaw.com to request access to, correct or delete any personal information that you have provided to us. Please use "Cookie Data Request" in the subject line of your e-mail. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

California privacy rights

California Civil Code Section § 1798.83 permits users of our Site that are California residents to request certain information regarding our disclosure of such residents' personal information to third parties for those parties direct marketing purposes. To make such a request, please contact our Privacy Officer (see Contact Us below for details on contacting our Privacy Officer) and use the subject line "Cookie Data Request". Under the CCPA, you cannot be discriminated against for exercising your rights to access or request erasure of your personal data.

UK and European Union privacy rights

If you are a resident of the European Union ("EU") or the United Kingdom ("UK"), you may have additional rights, as detailed in this section. To process your personal information, we rely on the following legal bases: (i) pursuant to your consent, which is provided by acknowledging your agreement with our Cookie and Privacy Policies; (ii) to perform the contract we may have with you to provide the services you have requested from us; (iii) for compliance with legal obligations to which we are or to which we may become subject (including tax obligations, and requests from law enforcement agencies or other competent authorities with jurisdiction over us and our Site); and (iv) for the purposes of our legitimate interests in providing the Site to you, making suggestions to you regarding service offerings, monitoring the Site for fraud or misuse, and ensuring the functionality of our Site.

To the extent that you have provided consent for us to process certain of your personal information, you may withdraw your consent at any time. To withdraw your consent, please

follow the contact instructions set forth under Contact us below and use the subject line "Cookie Data Request". You also may contact us at any time to request that we cease some or all processing of your personal information, whether or not such processing was the result of your specific consent or some other identified legal basis. It is your choice whether you share personal information with us, and it is your choice whether you revoke consent at any time or otherwise request us to cease processing your information. There is no legal consequence to you if you refrain from providing or otherwise revoke consent to our processing of your personal information. However, please note that our ability to provide the Site and other services to you may be impacted if you do not share certain personal information with us in connection with your use of the Site or other services.

You may request that we confirm whether we are processing your personal information, and you may request access at any time to your personal information over which we have control. You may also request information about our processing of personal information, including the type of personal information processed and the reasons for such processing. There are no costs to you associated with these requests; however, we may charge reasonable fees for administrative costs for excessive or repetitive requests. You may request that we change, alter, amend, or update your personal information and you may request that we refrain from processing certain information if it is inaccurate or unlawfully held. You may request a copy of your personal information for transfer to another entity. You may also, at any time, request that we delete or erase your personal information, unless applicable law requires us to retain such information or have other legitimate grounds for continuing to process your personal information. You may also object at any time to our use of your personal information to provide direct marketing. To exercise any of the rights described above, please follow the contact instructions under the section of this Privacy Policy titled "Contact us".

Data security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. However, no one can guarantee any data transmission over the Internet to be 100% secure. As a result, we cannot ensure or warrant the security of any information transmitted to our Site over the Internet, and Rich May is not liable for the illegal acts of third parties, such as hackers.

Changes to our privacy policy

Although most changes are likely to be minor, we may change the terms of this Privacy Policy from time to time, and at our sole discretion. Rich May encourages visitors to check this page frequently for any changes to this Privacy Policy. The date we last revised the Privacy Policy is identified at the bottom of this page.

Contact us

If you have submitted personal information to us electronically and would like it removed or modified, please contact us at privacy@richmaylaw.com and use the subject line "Cookie

Data Request”, or by mail at: Rich May, P.C., Attn: Privacy Officer, 176 Federal Street, 6th Floor, Boston, MA 02110. We will use reasonable efforts to comply with your request. If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at privacy@richmaylaw.com.