



## Intellectual Property Development, Licensing & Protection

### OVERVIEW

We work with our clients to create and implement the legal framework to develop and obtain proprietary assets in an efficient, minimally restrictive and cost-effective manner and to protect their ownership or other rights in these assets:

- Development, purchase or license of software, patents, trade names, trademarks and service marks, copyrights and other key intellectual property rights
- Preparation of work for hire and non-disclosure agreements for employees, subcontractors and other third parties
- Joint development agreements
- Copyright and trademark registration and enforcement

For assets that are developed and ready for commercialization, we help our clients to both maximize the return on their investment and to protect the investment:

- Provision of products directly to end-users through standard form license and service agreements with restrictions on use, disclaimers and limitations of warranties and damages, indemnification, etc.
- Master service agreements for implementation, consulting and other product-related services
- Third-party distribution relationships with distributors, resellers, Original Equipment Manufacturers (OEM), and Value Added Resellers (VAR)

### Services

Business, Corporate & Securities

Entity Structure, Governance & Succession Planning

Equity & Debt Financing

Franchising

General Counsel

Incentive Plans

Intellectual Property Development, Licensing & Protection

Mergers & Acquisitions

Non-Profit Organizations

Commercial Lending

Commercial Real Estate

Employment & Employee Benefits

Energy, Renewables & Regulated Industries

Estate Planning, Tax & Probate

Investment Management & Private Funds

Litigation & Dispute Resolution

Real Estate Development

Trademark & Copyright

### Attorneys

Mark C. O'Connor

- Source code escrows
- Open-source software
- Data protection and privacy compliance – Privacy Shield, GDPR, HIPAA, business associate and data processing agreements
- Website terms of use and privacy policies